



eScape™ 2.0 Digital Cinema Buyer's Guide



www.skyfactory.com

+1-866-759-3228

eScape Digital Cinema Buyer's Guide

Sky Factory's Digital Cinema products, eScape, eSea and SkyV, are sophisticated digital video display systems that are customized for each client. We want the process of ordering and installation to be smooth and simple. This guide will familiarize you with the various options in a step-by-step manner. You will then work directly with one of our Sky Designers to place your order. Depending on the requirements of your installation and choice of options, you may also work with one of our Digital Cinema Technical Engineers during the ordering process.

We highly recommend the involvement of a certified audio-video installer during installation, which typically will also involve the services of a carpenter and electrician. The installation process will be fully explained during the ordering process.

6 Step Selection System

Step 1 Choose size

Step 2 Choose frame style

Step 3 Choose frame material

Step 4 Choose the color of the controller

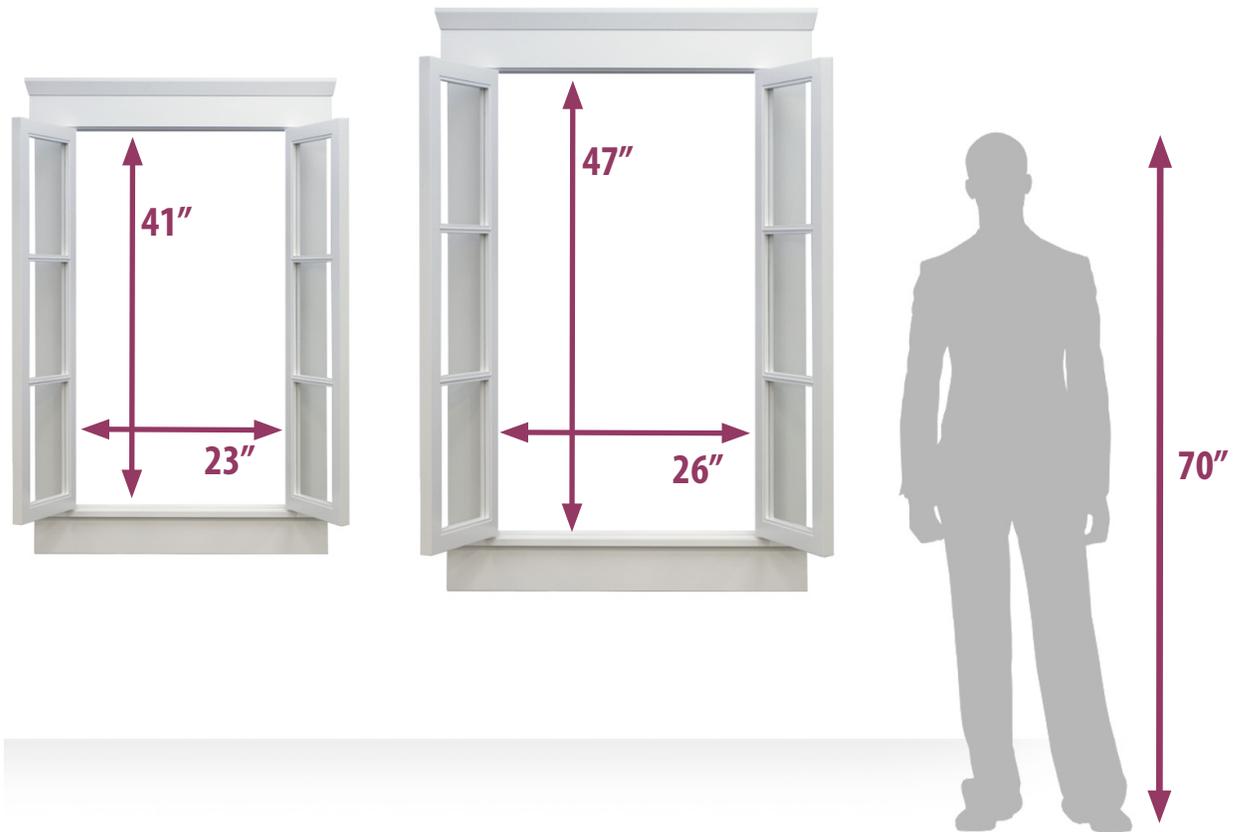
Step 5 Choose your video and their playback sequence

Step 6 Call our design staff to review your choices and get a quote



Step 1 Choose your size

We offer a Model 4123 which has a viewable area of approx. 41" x 23" and a Model 4726 which has a viewable area of approx. 47" x 26", both with a 16 x 9 aspect ratio.



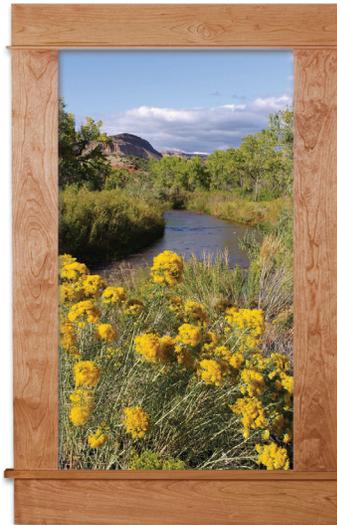
Our commercial grade monitors have full high definition video resolution (1920 x 1080 p) and our videos currently range from 30 to 120 minutes per scene.

Step 2 Choose your frame style

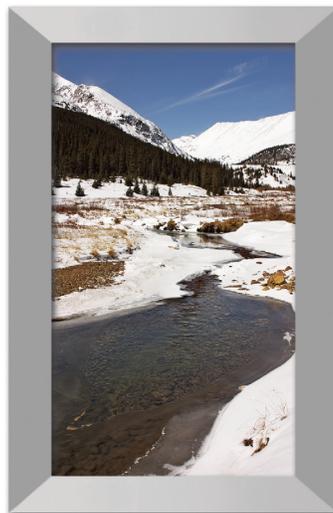
eScape trim comes in a variety of wood species, as well as aluminum. For eScape trim materials, see Step 3.



Classic
using primed
and painted poplar



Arts & Crafts
using cherry



Aluminum
using brushed
anodized finish



Contemporary
using walnut

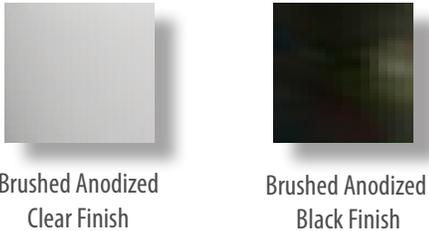
Step 3 Choose your frame material

Wood trim is finished with a clear, hard, satin lacquer.
Soft maple is uncoated for those who would like to apply their own stain, or primed for those who would like to paint it.
Aluminum is provided with either an anodized or powder coated black finish.

Wood



Aluminum



IMPORTANT: Wood colors may be different from the samples pictured.
Do not use samples to match other elements in a building (contact one of our designers).

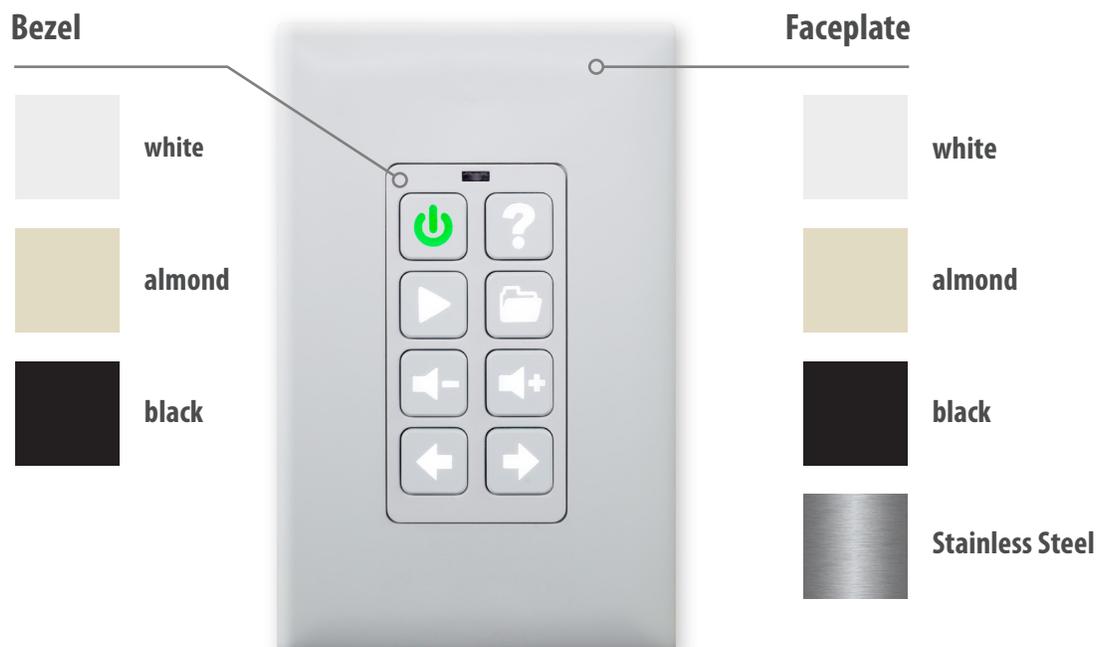
*Or alternate wood if soft maple not available. For more staining detail, see Appendix A on page 15.

Step 4 Choose the Colors of the Wall Mounted Controller

The wall mounted controller has three parts: the buttons, the bezel and a Lutron® Designer Style faceplate.

The bezel comes in white, almond or black.

The faceplate comes in white, almond, black or stainless steel.*



*Other faceplate options are available from Lutron®

Step 5 Choose your video scenes

Go to the eScape video catalog page: <http://www.skyfactory.com/products/eScape/>
Choose your videos, note the video scene ID numbers and their duration, and proceed to Step 6. In Step 6 we ask you to call us to review your selections. Each eScape features 8, 12, or 16 hours of footage, depending on the content package you choose.

The screenshot shows the Sky Factory website interface. At the top, the logo reads "Sky Factory" with the tagline "The vastness of the sky...inside". A navigation bar includes links for HOME, PRODUCTS, PORTFOLIO, SKYMOBILE, RESOURCES, ABOUT US, CONTACT US, and a Facebook Like button with a count of 142. The main content area is titled "PRODUCTS" and "eScape". A sidebar menu on the left lists "Overview", "Scene Index", "Buyer's Guide", "Introductory Video", and "Documentation". The main content area features the "eScape™ 2.0" logo and a description: "Sky Factory eScape™ is a digital cinema virtual window that brings the dynamic beauty of nature - image, motion and sound - to interior environments. A high-tech illusion, eScape features a wall-mounted commercial-grade LED LCD screen embedded in a full-size casement window. Sky Factory utilizes the most advanced RED Digital Cinema™ camera to capture hours of Sky Factory's proprietary UltraHD nature content." Below this is a "Library of Scenes" section for "es2049". It includes a "Description:" with details about a breezy New Mexico afternoon, a "Location:" of Jemez River near Jemez Pueblo, New Mexico, and a "View a single frame from this scene at full resolution" button. The central focus is a large window frame showing a scenic view of a river and yellow flowers. To the right of the window is a "Choose your scene" dropdown menu with several scene thumbnails. At the bottom of the window frame, there are "PREVIOUS" and "NEXT" buttons, the scene ID "es2049" with a duration of "79 minutes", and a "SCENE INDEX" button. The scene title "Late Summer Chamisa, New Mexico" is displayed at the bottom.

Step 6 Contact a Sky Designer

Contact our design staff to review your selections, get a price quote, and get answers to any questions you may have.

Toll Free: **+1-866-759-3228**

E-Mail: **info@skyfactory.com**

Frame Size Selection _____

Frame Style Selection _____

Frame Material Selection _____

Bezel and Faceplate Color Selection _____

Scene Selections (we offer 8 hour, 12 hour and 16 hour packages)

es _____ **duration** _____ **es** _____ **duration** _____

TOTAL time _____

Comments _____

Appendix A:

Staining



Unfinished Stain
Grade Soft Maple

Staining

Staining wood is most effectively done on-site by a professional woodworker. A professional is familiar with a variety of woods and stains and can provide a range of samples to best match the client's expectations and/or the local decor. Because we cannot effectively do this, we offer a stain grade option: soft maple*, which receives stain well and is more universal in appearance. The client then has the trim stained on-site to give the desired effect.

If soft maple* does not meet your needs, contact a Sky Designer to discuss other options.

We always guarantee excellent workmanship and high quality wood in all our options. However, because the variables in staining are so great, we cannot guarantee the final look when choosing the stain option.

*Or alternate wood if soft maple not available.